

NEWS RELEASE

Performance Methods, Inc. and Mercuri International Announce Global Partnership

Atlanta, GA and Stockholm, Sweden – December 12, 2005: Mercuri International and Performance Methods, Inc. have announced a global partnership designed to leverage the strengths of each firm to create value on a worldwide level for their mutual clients. The relationship between Mercuri and PMI, which was initiated nearly two years ago, has been focused on the global design, development and delivery of client-specific sales best practices solutions within targeted industry segments. These solutions provide clients with a full complement of sales consulting and training services, including: Consultative Selling Skills, Selling Skills, Sales Management/Leadership/Coaching Skills, Sales Process Management, Strategic Account Planning/Management/Review, Opportunity Planning/Management/Review, Territory Planning/Management/Review, Partner Alignment and Customer Service Skills.

"Our partnership with PMI allows us to further expand our presence in the North American market and leverage PMI's vast experience in the IT, Telecommunications, Business Solutions and Technology Industry segments," said Nicole Dereumaux, Mercuri's President and CEO. "PMI's approach to first understanding the unique needs and requirements of their clients and then assisting them in deploying new best practices is practically and philosophically compatible with the way Mercuri works with our clients," she added, "and we share the same standards of excellence in the ways in which we serve our clients."

Steve Andersen, PMI's President and Managing Director, remarked about the Mercuri/PMI global partnership: "Mercuri's worldwide presence, strong team of global consultants and 50-year track record of success have clearly positioned them as the global leader in our industry, and PMI is delighted to be Mercuri's strategic partner in the market segments that we serve. By combining the strengths of Mercuri and PMI, we are in a position to create new levels of value for global companies that are unprecedented in the marketplace."

About Performance Methods, Inc. Based in Atlanta, GA, PMI provides consulting and training services to assist clients in the design, development and deployment of customer engagement best practices. PMI's unique approach provides clients with customized and integrated solutions consisting of sales processes, best practices and consultative selling skills. PMI has been selected by many of the world's leading corporations as their sales best practices partner and has been widely recognized for the innovation, effectiveness and the strength of its contemporary suite of customized sales performance solutions. PMI creates worldwide client value and coverage through its global partnership with Mercuri International, the world's largest sales training and development consultancy, and is an active participant and sponsor in the Strategic Account Management Association (SAMA),

the world's largest non-profit community of sales best practices. For additional information on Performance Methods, please visit www.performancemethods.com.

About Mercuri International Based in Stockholm, Sweden, Mercuri is the world's largest sales training and development organization. Founded fifty years ago, Mercuri has grown to over 700 people located around the globe. Mercuri's coverage model includes over 40 countries in Europe, Asia, North and South America, the Middle East, South Africa and Australia. Mercuri serves these markets with sales training and consulting offerings in 14 languages and runs in excess of 18,000 events attended by over 330,000 participants each year. Mercuri's broad global client base includes over 15,000 organizations, many of whom have been in partnership with Mercuri for over 10 years. Mercuri International is part of Bure Equity AB. For additional information on Mercuri, please visit www.mercuri.net.

Performance Methods, Inc.
December 2005