



NEWS RELEASE

Performance Methods, Inc. Featured at SAP's 2006 CRM User Conference

Newtown Square, PA – December 5, 2006: Performance Methods, Inc. will be featured at SAP's CRM User Conference in Newtown Square, PA. PMI's session for Conference attendees and SAP CRM Users will be on the topic of "Enabling Sales Best Practices with CRM." Steve Andersen, PMI President and Managing Director, will deliver the session, in which he will provide insight and answers for some of the following questions related to the successful implementation and adoption of CRM solutions:

- How Can You Leverage Your CRM Opportunity?
- Why Has User Adoption Been Such an Issue?
- Where Does CRM Fit into Your Sales Effectiveness Solution?
- What Can You Do to Create 'CRM Value' for Your Sales Team?

This Conference is part of SAP's ongoing commitment to provide knowledge to CRM users that will enable them to better leverage their investment in SAP CRM solutions through the sharing of CRM best practices. Conference participants and speakers will include SAP CRM users and partners from around the globe.

About Performance Methods, Inc. Based in Atlanta, GA, PMI provides consulting and training services to assist clients in the design, development and deployment of customer engagement best practices. PMI's unique approach provides clients with customized and integrated solutions consisting of sales processes, best practices and consultative selling skills. PMI has been selected by many of the world's leading corporations as their sales best practices partner and has been widely recognized for the innovation, effectiveness and the strength of its contemporary suite of customized sales performance solutions. PMI creates worldwide client value and coverage through its global partnership with Mercuri International, the world's largest sales training and development consultancy, and is an active participant and sponsor in the Strategic Account Management Association (SAMA), the world's largest non-profit community of sales best practices. For additional information on Performance Methods, please visit www.performancemethods.com.

About SAP Based in Walldorf, Germany, SAP is the world's leading provider of business software, offering applications and services that enable companies of all sizes and in more than 25 industries to become best-run businesses. With more than 47,800 customers in over 120 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol "SAP." For additional information on SAP, please visit www.sap.com.

Performance Methods, Inc.
December 2006