

NEWS RELEASE

Performance Methods, Inc. Featured in ES Research Group's "2007 Sales Training Vendor Guide"

West Tisbury, MA and Atlanta, GA – July 28, 2006: Performance Methods, Inc. has been featured in the just-released '2007 Sales Training Vendor Guide' published by ES Research Group (ESR), the leading independent authority on assessing sales performance and sales training. The Sales Training Vendor Guide will be published annually and is modeled after reports by Gartner, Consumer Reports and J.D. Powers, which rank and analyze distinct industries accordingly.

This independent study of the 15 leading sales training organizations is the result of 12 months of extensive industry research, one-to-one personal interviews with CEOs of sales training organizations, corporations, sales industry executives and public information. PMI has been cited for excellence in a variety of categories and was awarded the #1 position for overall 'Solutions Effectiveness.'

"With corporate sales officers spending billions each year on third-party sales training programs, it is critical to know which external provider is best equipped to meet your company's unique needs," said Dave Stein, founder and chief executive officer of ES Research Group. Adds Steve Andersen, President and Managing Director of PMI: "ESR has taken a subjective look at our market and compared providers based on direct feedback from clients. We are pleased that PMI's leadership position has been acknowledged by ESR and appreciate the diligence of their research and subsequent report."

About Performance Methods, Inc. Based in Atlanta, GA, PMI provides consulting and training services to assist clients in the design, development and deployment of customer engagement best practices. PMI's unique approach provides clients with customized and integrated solutions consisting of sales processes, best practices and consultative selling skills. PMI has been selected by many of the world's leading corporations as their sales best practices partner and has been widely recognized for the innovation, effectiveness and the strength of its contemporary suite of customized sales performance solutions. PMI creates worldwide client value and coverage through its global partnership with Mercuri International, the world's largest sales training and development consultancy, and is an active participant and sponsor in the Strategic Account Management Association (SAMA), the world's largest non-profit community of sales best practices. For additional information on Performance Methods, please visit www.performancemethods.com.

About ES Research Group. Based in West Tisbury, Massachusetts, ES Research Group, Inc. (ESR) is a sales research and advisory firm that helps companies evaluate, select, implement and measure their sales performance improvement programs and the companies that provide them. ESR offers a range of premium subscription-based or a la carte analytic and assessment reports, teleconferences and advisory services. ESR

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is the trusted source for Fortune 500 companies, leading investment firms and sales and training executives around the globe for advice on sales performance improvement. For additional information on ES Research Group, please visit www.ESResearch.com.

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July 2006