

NEWS RELEASE

Experienced F100 Executive and SAMA Board Member Michael Stevens Joins Performance Methods, Inc.

Austin, TX – April 3, 2007: Performance Methods, Inc. announced today that Michael Stevens has joined their organization. Steve Andersen, PMI's President and Managing Director, is enthusiastic about his joining the PMI team and had this to say: "Michael's deep experience running organizations and building global account programs will position him to engage with PMI's global clients and offer a first-hand perspective on what it takes to lead global sales teams and implement strategic account programs." Stevens added "I initially met PMI through our mutual commitment to the Strategic Account Management Association, and after implementing PMI best practices at 3M I knew that this was the right fit for me. I am enthusiastic about adding my experience to the PMI team and creating value for PMI's clients." Stevens' background includes senior management experience in the data storage and electronics industries, including sales, marketing, business line management and global strategic account positions.

About Performance Methods, Inc. Based in Atlanta, GA, PMI provides consulting and training services to assist clients in the design, development and deployment of customer engagement best practices. PMI's unique approach provides clients with customized and integrated solutions consisting of sales processes, best practices and consultative selling skills. PMI has been selected by many of the world's leading corporations as their sales best practices partner and has been widely recognized for the innovation, effectiveness and the strength of its contemporary suite of customized sales performance solutions. PMI creates worldwide client value and coverage through its global partnership with Mercuri International, the world's largest sales training and development consultancy, and is an active participant and sponsor in the Strategic Account Management Association (SAMA), the world's largest non-profit community of sales best practices. For additional information on Performance Methods, please visit www.performancemethods.com.

Performance Methods, Inc.
April 2007