



# NEWS RELEASE

## Experienced Sales Executive Larry DeAngelis Joins Performance Methods, Inc.

**Philadelphia, PA – March 10, 2008:** Performance Methods, Inc. announced today that Larry DeAngelis has joined their organization. Steve Andersen, PMI's President and Managing Director, is enthusiastic about the value that DeAngelis brings to PMI: "Larry brings a strong background to PMI and we are delighted to welcome him to our team. His deep experience as a successful sales executive provides him with an ideal foundation to serve PMI's clients, and his track record in sales leadership makes him a great fit for our team." DeAngelis added "I've known PMI as a client for 10 years and have a first-hand appreciation for PMI's unique approach to customized sales best practices solutions. I am enthusiastic about adding my experience to the PMI team and creating value for PMI's clients." DeAngelis' background includes information technology, professional services, oil and gas, finance and manufacturing.

**About Performance Methods, Inc.** Based in Atlanta, GA, PMI provides consulting and training services to assist clients in the design, development and deployment of customer engagement best practices. PMI's unique approach provides clients with customized and integrated solutions consisting of sales processes, best practices and consultative selling skills. PMI has been selected by many of the world's leading corporations as their sales best practices partner and has been widely recognized for the innovation, effectiveness and the strength of its contemporary suite of customized sales performance solutions. PMI creates worldwide client value and coverage through its global partnership with Mercuri International, the world's largest sales training and development consultancy, and is an active participant and sponsor in the Strategic Account Management Association (SAMA), the world's largest non-profit community of sales best practices. For additional information on Performance Methods, please visit [www.performancemethods.com](http://www.performancemethods.com).

Performance Methods, Inc.  
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